



**SUN WINEFEST '10 JANUARY 30<sup>th</sup> & 31<sup>st</sup>, 2010  
RENEWAL REGISTRATION INFORMATION**

**WINE EXHIBITOR PACKAGES**

<b>Options</b>	<b>Base Table \$650/\$800*</b>	<b>Enhanced Table \$895/\$1050*</b>	<b>Best Value Table \$1500/\$1700*</b>	<b>Base Pavilion \$3000/\$3300*</b>	<b>Enhanced Pavilion \$3800/\$4100*</b>	<b>Best Value Pavilion \$4800/\$5100*</b>
Base Amenities (see description reverse side)	x	x	x	x	x	x
Celebrity Dine Around Tickets Value \$175 each		2	2		2	4
Additional Exhibitor Credentials Value \$70 each			2			2
Additional Grand Tasting Weekend Passes Value \$70 each			2			2
¼ Page Ad in Official Show Guide Rate Card \$1250			x	x	x	x
¼ Page Ad in Sun WineFest special section – Hartford Magazine Rate Card \$2465						x
¼ Page Ad in Sun WineFest special section – Home Living Rate Card \$1680					x	x
1/8 Page Ad in Life Papers (Circ. 167,000) Rate Card \$1906						x
Complimentary guaranteed room nights at Mohegan Sun Hotel Value \$225 each					2 (1 Friday & 1 Saturday)	4 (2 Friday & 2 Saturday)

**\*Package Pricing Key: Price before June 5, 2009/Price after June 5, 2009**



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**RENEWAL REGISTRATION INFORMATION**  
*(Continued)*

**BASE AMENITIES INCLUDED WITH TABLE REGISTRATION:**

Showcase up to 6 Wines  
All Wines Listed in Official Show Guide  
Logo, 50-Word Description & Listing in Official Show Guide  
Logo, 50-Word Description & Listing in Magazine Supplement  
Link to Your Website on [sunwinefest.com](http://sunwinefest.com)  
One 6-ft. Table  
Linen Tablecloth  
Rinse Buckets & Ice  
Cleaning Services  
Standard 500-watt Electric  
Identification Sign  
Two Credentials (Value \$140)  
Two Grand Tasting Trade Weekend Passes (Value \$140)  
Preferred Exhibitor Rate at the Hotel at Mohegan Sun (first come first serve) – limited number per Table  
Preferred Rate at additional property  
Complimentary Breakfast Buffet for two on Saturday & Sunday  
Credential Access to the Exhibitors' Lounge  
Discount Ticket Rate for Evening Charity Event

**BASE AMENITIES INCLUDED WITH PAVILION REGISTRATION:**

Showcase up to 30 Wines  
All Wines Listed in Official Show Guide  
Logo & 100-Word Description in Official Show Guide  
Logo, 100-Word Description & Listing in Magazine Supplement  
Link to Your Website on [sunwinefest.com](http://sunwinefest.com)  
Four 6-ft. Tables  
Linen Tablecloth  
Rinse Buckets & Ice  
Cleaning Services  
Standard 500-watt Electric  
Canopy with Company Name on Four Sides  
Eight Credentials (Value \$560)  
Eight Grand Tasting Trade Weekend Passes (Value \$560)  
Preferred Exhibitor Rate at the Hotel at Mohegan Sun (first come first serve) – limited number per Pavilion  
Preferred Rate at additional property  
Complimentary Breakfast Buffet for eight on Saturday & Sunday  
Credential Access to the Exhibitors' Lounge  
Discount Ticket Rate for Evening Charity Event