



## EXHIBITOR REGISTRATION INFORMATION

### WINE EXHIBITOR PACKAGES

Options	Base Table \$800	Enhanced Table \$1025	Best Value Table \$1700	Base Pavilion \$3300	Enhanced Pavilion \$4100	Best Value Pavilion \$5100
Base Amenities (see description reverse side)	x	x	x	x	x	x
Celebrity Dine Around Tickets Value \$175 each		2	2		2	4
Additional Exhibitor Credentials Value \$65 each			2			2
Additional Grand Tasting Weekend Passes Value \$65 each			2			2
¼ Page Ad in Official Show Guide Rate Card \$1250			x	x	x	x
¼ Page Ad in Sun WineFest special section – Hartford Magazine Rate Card \$2150						x
¼ Page Ad in Sun WineFest special section – Home Living CT Rate Card \$1400					x	x
¼ Page Ad in Sun WineFest special section – CT Business Magazine Rate Card \$1600						x
Complimentary guaranteed room nights at Mohegan Sun Hotel Value \$189 each					2 (1 Friday & 1 Saturday)	4 (2 Friday & 2 Saturday)



**RENEWAL REGISTRATION INFORMATION**  
*(Continued)*

**BASE AMENITIES INCLUDED WITH TABLE REGISTRATION:**

Showcase up to 6 Wines  
Wine Listing in Official Show Guide  
Logo, 50-Word Description & Listing in Official Show Guide  
Logo, 50-Word Description & Listing in Magazine Supplement  
Link to Your Website on sunwinefest.com  
One 6-ft. Table & Two Chairs  
Linen Tablecloth  
Rinse Buckets & Ice  
Cleaning Services  
Standard 500-watt Electric  
Identification Sign  
Two Credentials (Value \$130)  
Two Grand Tasting Trade Weekend Passes (Value \$130)  
Preferred Exhibitor Rate at the Hotel at Mohegan Sun (first come first serve) – limited number per Table  
Preferred Rate at additional property  
Complimentary Breakfast Buffet for two on Saturday & Sunday  
Credential Access to the Exhibitors' Lounge with Complimentary Snacks & Beverages  
Discount Ticket Rate for Evening Charity Event  
Added benefit to registering early – opportunity to request your location on the floor plan *\*All requests will be considered on a first come first serve basis.*

**BASE AMENITIES INCLUDED WITH PAVILION REGISTRATION:**

Showcase up to 30 Wines  
All Wines Listed in Official Show Guide  
Logo & 100-Word Description in Official Show Guide  
Logo, 100-Word Description & Listing in Magazine Supplement  
Link to Your Website on sunwinefest.com  
Four 6-ft. Tables & Chairs  
Linen Tablecloth  
Rinse Buckets & Ice  
Cleaning Services  
Standard 500-watt Electric  
Canopy with Company Name on Four Sides  
Eight Credentials (Value \$520)  
Eight Grand Tasting Trade Weekend Passes (Value \$520)  
Preferred Exhibitor Rate at the Hotel at Mohegan Sun (first come first serve) – limited number per Pavilion  
Preferred Rate at additional property  
Complimentary Breakfast Buffet for eight on Saturday & Sunday  
Credential Access to the Exhibitors' Lounge with Complimentary Snacks & Beverages  
Discount Ticket Rate for Evening Charity Event  
Added benefit to registering early – opportunity to request your location on the floor plan *\*All requests will be considered on a first come first serve basis.*

**Please find enclosed the Registration Agreement and Contract Rules.  
Complete the Registration Agreement, sign the Contract Rules  
and fax to Amy Walsdorf, at 860-241-0255.**