



**SUN WINEFEST '10, JANUARY 30th & 31st, 2010
LIFESTYLE REGISTRATION AGREEMENT**



Deadline for EARLY Registration and Payment – July 3, 2009
Reserve your space now and take advantage of the early registration discount.

I. Exhibitor Information (No P.O. Boxes as we use FedEx to mail your tickets, credentials, mailing labels, etc)

Company		Title/Position		
First Name		Last Name		
Address	City	State	Zip	Email
Telephone	Cell Phone	Fax		
Alternate Contact Name	Telephone	Cell Phone	Email	

II. Exhibitor Booth Space

Table Package: **\$995.00 before July 3, 2009 / \$1095.00 after July 3, 2009** per table
 Total # of Tables _____ Total Cost _____

III. Two Certificates of General Liability Insurance are REQUIRED, however depending on your policy renewal date you may submit at a later date:

A Certificate of General Liability must name Life Marketing and Events, LLC at 106 South Street, West Hartford, CT 06110 and an additional Certificate of General Liability must name Mohegan Sun at One Mohegan Sun Boulevard, Uncasville, CT 06382 as the Certificate Holders. Both certificates need to be in the amount of 1,000,000/2,000,000 minimum liability coverage.

IV. As an Exhibitor you will receive the following:

- Logo, 50-Word Company Description & Listing in Official Show Guide
- Logo, 50-Word Company Description listed in Hartford Magazine Supplement (January 2010 issue)
- Link to your website on sunwinefest.com
- Identification sign for your table
- One 6-ft. table, linen tablecloth, cleaning services & standard 500-watt electric service
- Two Grand Tasting Trade Weekend Passes (Value \$140)
- Two Credentials (Value \$140)
- Complimentary Breakfast Buffet for two on Saturday & Sunday
- Credential Access to the Exhibitors' Lounge with Complimentary Snacks & Beverages
- Discount Ticket Rate for Evening Charity Event and Grand Tasting Weekend Passes
- Preferred Exhibitor Rate at the Hotel at Mohegan Sun (first come first serve) or Preferred Rate at additional property.

V. Payment Information

Make checks payable to Life Marketing and Events, LLC, and mail along with a copy of this form to: Life Publications, Attn: Sun WineFest/Amy Walsdorf, 106 South Street, West Hartford, CT 06110 or complete the Credit Card information below.

Credit Card: MC ___ VISA ___ AMEX ___

Credit Card # _____ Expiration Date _____

Name as it appears on card _____

Please complete this form and return with the signed Contract Rules to Amy Walsdorf, fax 860-677-0410. If you need an invoice to process payment email awalsdorf@sunwinefest.com or call 860-205-2390.